ORIGINAL ARTICLES



Ps chological Sol tions and Strategies

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Reframe climate change and environ- mental challenges from "environmental" to "psychological/behavioral"	Highlight the positive, and inspire hope				
Emphasize the immediacy and local nature of the issues	Encourage individuals to partake in behaviors that will be most impactful				
Emphasize problem-focused coping and enhance perceived behavioral control					
Provide incentives (both financial and social) for desired behaviors and ask for a commitment to conservation and efficiency					
Encourage experiences in nature, and emphasize health benefits of preserving/experiencing nature					
Increase personal connectedness with nature ("ecological identity")	Appeal to morals, ethics, faith, and altruism				

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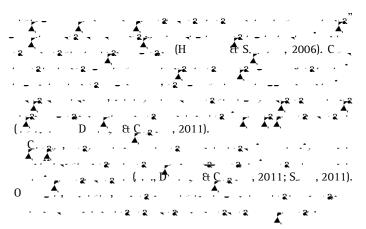
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Concl sions

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Ackno ledgment

A thor Disclos re Statement

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