

## Student Presentation Abstracts:

**Alzeda Roche.** How humans and the environment interact to create communities of Chiltepineros *as(tuaml)ttKcsr2*  
*inoslvsgrüfi clæto*

**Elizabeth Calixt**  
(Advisor: Profess

This essay exami  
analysis identifies  
showing how diff  
Warren’s “four fa  
subtle stereotypes  
work to produce a  
making through th  
protections.

to personal experiences, and the construction of the audience as peers. The conversations and research involved with LARC allowed me to develop this argument from a broader field of research on suffrage-era songs and the private sphere of communication. My LARC project in its ultimate form as my Senior Thesis for Rhetoric addresses the language in songs about bloomers, and tracks the development of this style, how it was implemented, and its effectiveness in progressing a civil rights movement.

**Rory O'Brien.** *Queer Peculiarities : Reading Perverse Intimacies in American Slavery Fiction.*  
(Advisor: Professor Lynn Makau, English)

An analysis of fictional depictions of master-slave intimacies in antebellum America that exist outside of heteronormative structures. These circumstances of sexual violence, which were endorsed within the peculiar institution of slavery, were commonly made invisible due to the queer forms of violence committed. Modern fiction provides a modum to analyze and question these forms of violence and resulting traumas.

**Stephen Yamada.** Branding without Profits: Building a Visual Identity for Willamette Academy.  
(Advisor: Professor Amber Davisson, Rhetoric and Media Studies)

My research this summer has centered around this fundamental idea of outlining and solidifying Willamette Academy's visual identity. This ongoing process must take into account the various messages, audiences, and programs that will be involved in the various print and web materials the Academy will put out. In addition to developing Willamette Academy's identity in a document called a "style guide," I have created various posters, flyers and brochures for Academy events and programs. As the style guide was developed it began to assist in dictating the visual components and styles that will become standard for Willamette Academy. This process is one of many that feed into a brand, and as the Academy continues to grow my hope is that this research and development has set the stage for a better communications platform and successful future.

**Eoin Sinclair.** Author Unknown: Facebook Discussion Pages and Public Authorship.  
(Advisor: Professor Amber Davisson, Rhetoric and Media Studies)

Utilizing Warner's conception of the public body, this paper looks at how the public body is voiced through user-submitted copy on Facebook. The process of a text bringing a public into being interacts with members of a public bringing a text into being through the reflexive process of intertextuality. Through consideration of an abnormally highly trafficked page on Sarah Palin's Facebook, questions of authorship already raised in print media are expanded in the examination of a digital medium. Contrasting Warnick's scholarship

Taking a detailed look at the testimonials posted to the YouTube channels of Barack Obama and John McCain we can not only see a disparity in numbers but in content as well. While McCain chose to focus mainly on his supporters with celebrity (whether that be political or social) Obama chose to feature average people, dare I say Joe the Plumber, on his channel. This imagery of everyday people then created a populist frame for Obama's campaign, a frame that people could relate to and a frame that was ultimately successful.

**Gunnar Paulsen.** *The Nature of Connection: Salmon, The Northwest, and the Wild.*  
(Advisors: Professors Mike Strelow, English and David Craig, Biology)

In this project I use creative nonfiction to explore the persistence of salmon as a talisman in the Pacific Northwest. Why is its imagery so prevalent, what does it say about our identity, and how do threats of extinction or diminishment affect this relationship? I try to answer these questions through an examination of the natural and cultural history of salmon in the region, focusing on my own personal connections to that story as well. I investigate these topics as told through adventures I had with fellow LARCers this summer: boating in the Columbia River estuary, observing terns on E. Sand Island, and